

PharmaShop24

Your All Time Neighborhood solution for Immediate care



As we are set to promote easier and more advanced healthcare systems, it is only by ongoing innovation that we can match the expectations of the people and keep up with the technological advances and medical services throughout the UAE and the world. From this ultimate perspective, Pharma Shop 24 is building an unprecedented world of innovation, high technology and maximum outreach: through automatic Vending machines where one can purchase their OTC drugs on the go, at any time during day or night, without interrupting their activities whatsoever.

"PharmaShop 24 Management"

What makes us so different?

*A brand new concept in healthcare, brought to people of UAE from PharmaShop24.
Health care in UAE is to witness a groundbreaking change in OTC – Health Care Items.
The exclusive ROBOVIDEO technology, imported from Italy to the UAE.
It is a 24x7 automatic vending machine dispensing facility that offers wide assortment
of 'Over The Counter' products for consumers to pick on the way and move.*

Where is the experience taking place

*PharamShop24 will be found in high traffic prominent locations such as Airport terminals,
Petrol Stations, Metro Stations, Star Hotels, Residential compounds and corporate offices.
The company's mission is to have 500 ATMs installed by 2018.*

MISSION

PharmaShop24 is set to Introduce and promote a brand new innovation in the health care field. It is our aim to provide customer centric services and products that are tailored to the consumer's personal needs, with a round-the-clock automated system that fits the overwhelming urban lifestyle.

VISION

Pharmashop24 envisions a new innovative world where health care can't get easier. We use Healthcare Automated Vending machines to provide immediate off-the-counter products for UAE residents on the go. We are here for the consumer's utmost convenience, ultimately building a new world of well-being inside out.



VALUES

Consumer's well-being, health and convenience

Making OTC medication available with utmost ease of access and practicality.

Enhancing the privacy of the consumer's personal experience in purchasing OTC drugs.

Innovation as core engine to enhance health care accessibility.





IDEA

*Pharma Shop 24 is an **integral** and **highly efficient** part of people's daily lives.*



CONCEPT

*Your round-the-clock
dispensing machine.
On the go.*



WHAT KEEPS IT GOING & GOING

- *A wide variety of products that are regularly updated and tailored to the constant changes in the medical field and consumer needs.*
- *Mimicking the ATM concept for round-the-clock easy and practical access.*
- *Introducing and promoting Immediate Care, a fresh and appealing concept that is not bound by time or space.*
- *Prospectively launching a customer engagement program that speaks to all consumers and provides them with essential and optional privileges and facilitations.*

Medical Camps / Education

- *Sustaining the relationship with the consumer due to ease of access, practicality and overall medication, well-being and convenience advantages.*
- *Exclusively importing an innovative technology, from Europe to UAE, adding further hype and appeal for the international, exciting and trustworthy aspect.*

REGULATORY APPROVALS

- Ministry Of Health.
- Municipality.



Personal Hygiene

Pain relief and antacids

PRODUCT OFFERING/ ASSORTMENT

Category list:



Home Medical devices

Cosmetics and hair care

Cough and cold

Nutrition & Vitamins

First Aid





Petrol Stations



Airport Terminals



Metro Stations



Bus Terminals



Corporates

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